



"Your **brand** is our **business!**"

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ART PREPARATION

Any good sign begins with a great design. There are many factors to consider when designing a sign; speed of traffic, required setback, letter heights and stroke thickness, colors, etc. Akers Signs has a design team that is committed to the effectiveness of your sign and we design with that goal in mind.

THE PROCESS:

1. Meeting or phone call to discuss the main objectives of the sign and text needed on the sign.
2. Provide us with logo artwork.
3. Zoning check. We will check with your local zoning codes to be sure we design something that is permitted in your area.
4. Akers Signs produces the initial design concept for your review.
5. Revisions as needed until the desired sign is designed and approved.